

## CCSF Fall 2016 Campaign “Soft Launch”

### FB/AdWords

your schedule today!

#### FB 1:

“I’m focused.”

<http://www.ccsf.edu>

Launch a career in art, health, tech, and MORE! Apply now for Fall! CCSF. Future Focused.

#### FB 2:

“My Future. My College.”

<http://www.ccsf.edu>

Take control of your career with an in-demand college degree. CCSF. Future Focused.

#### FB 3:

“My career is in focus.”

<http://www.ccsf.edu>

Earn an in-demand degree on YOUR schedule. Only at City College... CCSF: Future Focused.

#### FB 4:

“CCSF is my *happy place*.”

<http://www.ccsf.edu>

Top-notch education in a welcoming environment. Apply now for Fall! CCSF. Future Focused.

AdWords 1:

“I’m focused.”

<http://www.ccsf.edu>

Set your sights on a new career!

CCSF. Future Focused.

AdWords 2:

“My Future. My College.”

<http://www.ccsf.edu>

Apply now for the Fall 2016 term!

CCSF. Future Focused.

AdWords 3:

“My career is in focus.”

<http://www.ccsf.edu>

A college degree on YOUR schedule!

CCSF. Future Focused.

AdWords 4:

“CCSF is my *happy place*.”

<http://www.ccsf.edu>

Click to get started this Fall!

CCSF. Future Focused.